



**11-13 MARCH 2016**  
**FIERAMILANO RHO**



Organizzato da:  
**UpMarket Srl** - Via Gramsci, 57  
20032 - Cormano (MI) - Italy  
tel. +39 02 87213851  
fax +39 02 87213854  
www.cartoomics.it  
P.I./Codice Fiscale/R.I.  
di Milano: 08341010968  
Cap. Soc. € 12.000,00  
R.E.A. di CCIAA di Milano: 2019002

**1 – REQUEST OF PARTICIPATION – CAN BE FILLED IN ONLINE**

**MANDATORY DATA:**

V.A.T./Tax Number \_\_\_\_\_

**EXHIBITOR DATA – MANDATORY DATA**

Company/Legal or physical person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Post/zip code: \_\_\_\_\_ City: \_\_\_\_\_ Region: \_\_\_\_\_ Country: \_\_\_\_\_  
 Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**INVOICING DATA** - to be filled in only if the invoice is to be issued to a different company/name from the one above.

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Post/zip code: \_\_\_\_\_ City: \_\_\_\_\_ Region: \_\_\_\_\_ Country: \_\_\_\_\_  
 Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Website: \_\_\_\_\_  
 V.A.T./Tax Number: \_\_\_\_\_

**NAME OF CONTACT PERSON REGARDING THE EVENT - MANDATORY DATA**

Name and surname: \_\_\_\_\_  
 Position in the company: \_\_\_\_\_  
 Tel.: \_\_\_\_\_ Cell.: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

**NAME TO APPEAR ON THE FASCIA BOARD - MANDATORY DATA** (only for A e B options)

No more than 50 characters, spaces included: \_\_\_\_\_  
 \_\_\_\_\_

**DATA FOR THE EXHIBITORS' CATALOGUE - MANDATORY DATA** (please indicate only one phone and fax)

Name with which the company wishes to be listed in the Official Catalogue: \_\_\_\_\_  
 Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**THEME AREAS/ACTIVITIES:**

<input type="checkbox"/> Accessories	<input type="checkbox"/> Clothing	<input type="checkbox"/> Games	<input type="checkbox"/> Other _____
<input type="checkbox"/> Arts and Crafts	<input type="checkbox"/> Collectables	<input type="checkbox"/> Jewels and ornamental items	_____
<input type="checkbox"/> Associations / Clubs	<input type="checkbox"/> Fantasy authors and artists	<input type="checkbox"/> Publishing houses (books and drawings)	_____
<input type="checkbox"/> Bookbinding, paper and parchment	<input type="checkbox"/> Food*	<input type="checkbox"/> Textiles and leathers	_____

\* Subject to the authorisation of Fiera Milano

**PLEASE FILL IN, STAMP, SIGN AND SEND BY FAX TO +39 02 87213854 OR BY E-MAIL IN PDF FORMAT TO CARTOONICS@UPMARKETSRL.IT**

PLACE AND DATE

CLEAR SIGNATURE AND COMPANY STAMP

LEGAL REPRESENTATIVE



### 2 – REQUEST OF PARTICIPATION – CAN BE FILLED IN ONLINE

**A RAW AREA + PARTITION WALLS + ELECTRICAL PANEL**

This option includes: area, 2,5 m high partition walls, fascia board with exhibitor name, electrical system and 220V socket.

**Linear** sq.m. (min. 6 sq.m.) \_\_\_\_\_ x 90 €/sq.m. = € \_\_\_\_\_

**Corner** sq.m. (min. 12 sq.m.) \_\_\_\_\_ x 100 €/sq.m. = € \_\_\_\_\_

**B BOOTH** This option includes: area, 2,5 m high partition walls, fascia board with exhibitor name, electrical system and 220V socket, furnishing as follows:

- up to 8 sq.m.: 1 spotlight, 1 220x80cm table, 2 chairs	- from 17 to 24 sq.m.: 3 spotlights, 3 220x80cm tables, 3 chairs	- from 33 to 40 sq.m.: 5 spotlights, 5 220x80cm tables, 5 chairs
- from 9 to 16 sq.m.: 2 spotlights, 2 220x80cm tables, 2 chairs	- from 25 to 32 sq.m.: 4 spotlights, 4 220x80cm tables, 4 chairs	

**Linear** sq.m. (min. 6 sq.m.) \_\_\_\_\_ x 100 €/sq.m. = € \_\_\_\_\_

**Corner** sq.m. (min. 12 sq.m.) \_\_\_\_\_ x 110 €/sq.m. = € \_\_\_\_\_

**C REGISTRATION FEES**

Fee for exhibiting company includes: electricity supply and use up to 5Kw (electrical system and socket not included), "All Risks" insurance, exhibitor passes as per the size of the stand, 1 vehicle pass, 5 one-day entry tickets in digital format, entry in the Official online and printed Catalogue, handed out free of charge at the event.

**Mandatory only for options A - B**

**Registration fee for exhibiting company** n. 1 x 150 € = € **150,00**

**Registration fee for each company represented or co-exhibitor\*** n. = \_\_\_\_\_ x 50 € = € \_\_\_\_\_  
\* It does not include the vehicle pass

**D FANTASY AUTHORS AND ARTISTS AREA\*** Participation as exhibitor in the "Fantasy authors and artists area" is only for single authors/illustrators or groups, clubs, cultural and no-profit associations. **Publishing houses and companies cannot exhibit in this area.**

\*Independent fantasy authors and illustrators

**Module made up of: 2x1,5 m area + 2,5 m high back wall + 1 140x70 cm table + 1 chair + 1 spotlight. Vehicle pass not included. Maximum of 2 adjacent modules.** n. modules =  1 or  2 x 150 €/module = € \_\_\_\_\_

**IMPORTANT**

**Options A - B - C - D:**  
**Requests must include payment of the total amount due.**

**TOTAL A + B + C + D = € \_\_\_\_\_**

**VAT.....% = € \_\_\_\_\_**  
**ONLY IF VAT IS DUE**

**TOT + VAT.....% = € \_\_\_\_\_**  
**ONLY IF VAT IS DUE**

**METHOD OF PAYMENT**

**BANK TRANSFER:** Validated bank transfer receipt stamped by the bank, to: UpMarket S.r.l. CREDEM - Agenzia 14 di Milano - Bank details: CIN: F ABI: 03032 CAB: 01614 CC N° 010 0000 01890 IBAN: IT02F0303201614010000001890 - SWIFT/BIC: BACRIT21382

**CREDIT CARD:** [www.cartoomics.it](http://www.cartoomics.it) > click on menù "Esporre" > "Iscrizioni e Pagamenti" > "Paga il tuo stand online"

By signing this form, the Exhibitor declares to have read the general rules and regulations of CARTOOMICS, which can also be found at [www.cartoomics.it](http://www.cartoomics.it), and in particular Art. 16 regarding the fulfillment of any SIAE rights. **After having received this contract and payment due, UpMarket will send out all technical and logistics documents regarding participation as exhibitors.**

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Please be informed that requests of additional furnishing must be sent to the Organizational Secretariat by and no later than **4 weeks from the beginning of the event**.  
 Orders received after said date will incur in an **additional cost of 15%**.  
 Requests will be handled depending on the availability of time. **N.B.:** Stand fees and those regarding additional furnishing and stand set up regard the 3 days of the fair.  
**To view the furniture:** [www.cartoomics.it](http://www.cartoomics.it) > click on the menu *Esporre* > *Informazioni generali/logistiche* > *Additional services and furnishings*

EXHIBITOR NAME \_\_\_\_\_

## 1 - SUBMISSION OF REQUESTS FOR ADDITIONAL SERVICES AND FURNISHINGS

DESCRIPTION (FURNITURE ILLUSTRATIONS IN 2 <sup>ND</sup> PAGE)	CARTOONICS QUANTITY	PRICE	TOTAL €
COD. 06881	"Millerighe" desk table 140x70xH73 cm	€ 70,00	€
COD. 06882	"Birreria" table 220x80xH72 cm	€ 35,00	€
COD. 06971	"Star" chair 45x49xH80 cm	€ 6,00	€
COD. 06883	"Birreria" bench 220x25 cm	€ 20,00	€
COD. 09005	"Prisma" spotlight 300W	€ 30,00	€
COD. 09013	Double socket	€ 35,00	€
COD. 06055	Fascia board graphics (only company name or logo)	€ 40,00	€
COD. 06066	Carpetting	€ 8,00 / sq.m.	€
COD. 06829	"Fly" showcase 95x45xH73 cm	€ 50,00	€
COD. 06826	"Mojito" table diam. 68xH75 cm	€ 30,00	€
COD. 060026	"Mojito" small table diam. 85xH43 cm	€ 30,00	€
COD. 06747	"Spring" reception desk 95x50xH100 cm	€ 120,00	€
COD. 06987	"Sitaara" stool 40x40xH104 cm	€ 20,00	€
COD. 060015	"Genius" Armchair 60x60xH88 cm	€ 50,00	€
COD. 06879	Rack with n. 3 shelves 100x30 cm/each	€ 45,00	€
COD. 060212	"Naomi-L" display 102x45xH183 cm - 5 shelves	€ 159,00	€
COD. 060062	"Steve" coathanger	€ 15,00	€
COD. 06113	Basket papper bin	€ 4,00	€
COD. 0601	Storage room 100x100 cm with lock	€ 140,00	€
COD. 0602	Storage room 200x100 cm with lock	€ 160,00	€
COD. 0600	Wooden panel 100xH250 cm	€ 30,00	€
COD. 06077	Electrical system: panel+differential +multiway socket	€ 65,00	€
COD. 06088	Vehicle pass (valid for 3 days)	€ 45,00	€

### METHOD OF PAYMENT

• Bank transfer to: **UpMarket S.r.l. CREDEM - Agenzia 14 di Milano - Bank account: CIN: F ABI: 03032  
 CAB: 01614 CC N° 010 0000 01890 IBAN: IT02F0303201614010000001890 SWIFT/BIC: BACRIT21382**

TOTAL	€
VAT 22% ONLY IF VAT IS DUE	€
TOTAL + VAT ONLY IF VAT IS DUE	€

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PLACE AND DATE \_\_\_\_\_

AUTHORIZED SIGNATORY AND COMPANY STAMP (LEGIBLE) \_\_\_\_\_

NAME AND SURNAME \_\_\_\_\_

**2 - SERVIZI SUPPLEMENTARI E ARREDI AGGIUNTIVI**



**COD. 06881**  
Tavolo scrivania Millerighe  
140x70xH73 cm



**COD. 06747**  
Banco reception  
moduli da  
95x50xH100 cm



**COD. 06882**  
Tavolo modello birreria 220x80xH72 cm  
**COD. 06883**  
Panca per tavolo modello birreria 220x25 cm



**COD. 06987**  
Sgabello Sitaara,  
scocca in ferro  
40x40xH104 cm



**COD. 09005**  
Faretto Prisma  
300 W



**COD. 060015**  
Poltroncina Genius  
60x60xH88 cm



**COD. 06971**  
Sedia Star  
45x49xH80 cm



**COD. 06879**  
Mensole a cremagliera  
100x30 cm - 3 ripiani



**COD. 09013**  
Presa elettrica  
(ciabatta)



**COD. 060212**  
Vetrina alta Naomi-L  
102x45xH183 cm  
5 mensole



**COD. 06829**  
Armadietto Fly  
(grigio con chiave)  
95x45xH73 cm



**COD. 060062**  
Appendiabiti Steve  
a colonna



**COD. 06826**  
Tavolino tondo  
diam. 68xH75 cm



**06113**  
Cestino  
gettacarte



**COD. 060026**  
Tavolino basso  
diam. 85xH43 cm



**COD. 0601**  
Ripostiglio 100x100  
cm con porta e chiave



**COD. 0602**  
Ripostiglio 200x100  
cm con porta e chiave



**0600**  
Pannello aggiuntivo  
legno tamburato  
100xH250 cm