



11-13 MARCH 2016
FIERAMILANO RHO



Organized by:
UpMarket Srl - Via Gramsci, 57
20032 - Cormano (MI) - Italy
tel. +39 02 87213851
fax +39 02 87213854
www.cartoomics.it
P.I./Fiscal Code/R.I.
of Milan: 08341010968
Cap. Soc. € 12.000,00
R.E.A. di CCIAA of Milan: 2019002

MOVIES COMICS GAMES

1 – REQUEST OF PARTICIPATION – CAN BE FILLED IN ONLINE

MANDATORY DATA:
V.A.T./Tax Number _____

EXHIBITOR DATA – MANDATORY DATA

Company/Legal or physical person: _____
Address: _____
Post/zip code: _____ City: _____ Region: _____ Country: _____
Tel.: _____ Fax: _____
E-mail: _____ Website: _____

INVOICING DATA - to be filled in only if the invoice is to be issued to a different company/name from the one above.

Company: _____
Address: _____
Post/zip code: _____ City: _____ Region: _____ Country: _____
Tel.: _____ Fax: _____
E-mail: _____ Website: _____
V.A.T./Tax Number: _____

NAME OF CONTACT PERSON REGARDING THE EVENT - MANDATORY DATA

Name and surname: _____
Position in the company: _____
Tel.: _____ Cell.: _____
E-mail: _____

NAME TO APPEAR ON THE FASCIA BOARD - MANDATORY DATA (only for B e C options)

No more than 50 characters, spaces included: _____

DATA FOR THE EXHIBITORS' CATALOGUE - MANDATORY DATA (please indicate only one phone and fax)

Name with which the company wishes to be listed in the Official Catalogue: _____
Tel.: _____ Fax: _____
E-mail: _____ Website: _____

THEME AREAS/ACTIVITIES:

<input type="checkbox"/> Action figures	<input type="checkbox"/> Fanzines	<input type="checkbox"/> Science Fiction	<input type="checkbox"/> Videogames
<input type="checkbox"/> Associations / Clubs	<input type="checkbox"/> Gadgets	<input type="checkbox"/> Schools	<input type="checkbox"/> Wargames and modelling
<input type="checkbox"/> Children's Publications	<input type="checkbox"/> Manga	<input type="checkbox"/> Self Comics / Artists Boulevard	<input type="checkbox"/> Other _____
<input type="checkbox"/> Collectables	<input type="checkbox"/> Out of the Box / Indie Lab	<input type="checkbox"/> Boardgames	_____
<input type="checkbox"/> Comics	<input type="checkbox"/> Publishing Houses	<input type="checkbox"/> Toys	_____
<input type="checkbox"/> Cosplay	<input type="checkbox"/> Role-Playing Games	<input type="checkbox"/> TV, Home Video & Entertainment	_____

PLEASE FILL IN, STAMP, SIGN AND SEND BY FAX TO +39 02 87213854 OR BY E-MAIL IN PDF FORMAT TO CARTOONICS@UPMARKETSRL.IT

PLACE AND DATE

CLEAR SIGNATURE AND COMPANY STAMP

LEGAL REPRESENTATIVE

2 – REQUEST OF PARTICIPATION – CAN BE FILLED IN ONLINE

A RAW AREA

Raw area sq.m. (min. 16 sq.m.) _____ x 80 €/sq.m. = € _____

B RAW AREA + PARTITION WALLS + ELECTRICAL PANEL This option includes: area, 2,5 m high partition walls, fascia board with exhibitor name, electrical system and 220V socket.

Linear sq.m. (min. 6 sq.m.) _____ x 90 €/sq.m. = € _____

Corner sq.m. (min. 12 sq.m.) _____ x 100 €/sq.m. = € _____

C BOOTH This option includes: area, 2,5 m high partition walls, fascia board with exhibitor name, electrical system and 220V socket, furnishing as follows:

- up to 8 sq.m.: 1 spotlight, 1 220x80cm table, 2 chairs	- from 25 to 32 sq.m.: 4 spotlights, 4 220x80cm tables, 4 chairs	- from 49 to 56 sq.m.: 7 spotlights, 7 220x80cm tables, 7 chairs
- from 9 to 16 sq.m.: 2 spotlights, 2 220x80cm tables, 2 chairs	- from 33 to 40 sq.m.: 5 spotlights, 5 220x80cm tables, 5 chairs	- from 57 to 64 sq.m.: 8 spotlights, 8 220x80cm tables, 8 chairs
- from 17 to 24 sq.m.: 3 spotlights, 3 220x80cm tables, 3 chairs	- from 41 to 48 sq.m.: 6 spotlights, 6 220x80cm tables, 6 chairs	- from 65 to 72 sq.m.: 9 spotlights, 9 220x80cm tables, 9 chairs

Linear sq.m. (min. 6 sq.m.) _____ x 100 €/sq.m. = € _____

Corner sq.m. (min. 12 sq.m.) _____ x 110 €/sq.m. = € _____

D REGISTRATION FEES Fee for exhibiting company includes: electricity supply and use up to 5Kw (electrical system and socket not included), "All Risks" insurance, exhibitor passes as per the size of the stand, 1 vehicle pass, 5 one-day entry tickets in digital format, entry in the Official online and printed Catalogue, handed out free of charge at the event.

Mandatory only for options **A - B - C**

Registration fee for exhibiting company n. 1 x 150 € = € **150,00**

Registration fee for each company represented or co-exhibitor* n. = _____ x 50 € = € _____
* It does not include the vehicle pass

E SELF COMICS/ARTISTS BOULEVARD AREA* Participation as exhibitor in the "Self Comics / Artists Boulevard Area" is only for single authors or groups, clubs, cultural and no-profit associations. **Publishing houses and companies cannot exhibit in this area.**

*Self-production authors and comics

Module made up of: 2x1,5 m area + 2,5 m high back wall + 1 140x70 cm table + 1 chair + 1 spotlight. Vehicle pass not included. Maximum of 2 adjacent modules. n. modules = 1 or 2 x 150 €/module = € _____

OUT OF THE BOX/INDIE LAB AREA* Participation as exhibitor in the "Out of the box / Indie Lab" area is only for single authors or groups, clubs, cultural and no-profit associations. **Publishing houses and companies cannot exhibit in this area.**

* Self-produced games and videogames authors

Module made up of: 2x1,5 m area + 2,5 m high back wall + 1 140x70 cm table + 1 chair + 1 spotlight. Vehicle pass not included. Maximum of 2 adjacent modules. n. modules = 1 or 2 x 150 €/module = € _____

IMPORTANT TOTAL **A + B + C + D + E** = € _____

Options **A - B - C - D - E**:
Requests must include payment of the total amount due.

VAT.....% = € _____
ONLY IF VAT IS DUE

TOT+VAT.....% = € _____
ONLY IF VAT IS DUE

METHOD OF PAYMENT

BANK TRANSFER: Validated bank transfer receipt stamped by the bank, to: UpMarket S.r.l. CREDEM - Agenzia 14 di Milano - Bank details: CIN: F ABI: 03032 CAB: 01614 CC N° 010 0000 01890 IBAN: IT02F0303201614010000001890 - SWIFT/BIC: BACRIT21382

CREDIT CARD: www.cartoomics.it > click on menù "Esporre" > "Iscrizioni e Pagamenti" > "Paga il tuo stand online"

By signing this form, the Exhibitor declares to have read the general rules and regulations of CARTOONICS, which can also be found at www.cartoomics.it, and in particular Art. 16 regarding the fulfillment of any SIAE rights. **After having received this contract and payment due, UpMarket will send out all technical and logistics documents regarding participation as exhibitors.**

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Please be informed that requests of additional furnishing must be sent to the Organizational Secretariat by and no later than **4 weeks from the beginning of the event**.
 Orders received after said date will incur in an **additional cost of 15%**.
 Requests will be handled depending on the availability of time. **N.B.:** Stand fees and those regarding additional furnishing and stand set up regard the 3 days of the fair.
To view the furniture: www.cartoomics.it > click on the menu *Esporre* > *Informazioni generali/logistiche* > *Additional services and furnishings*

EXHIBITOR NAME _____

1 - SUBMISSION OF REQUESTS FOR ADDITIONAL SERVICES AND FURNISHINGS

DESCRIPTION (FURNITURE ILLUSTRATIONS IN 2 ND PAGE)	CARTOONMICS QUANTITY	PRICE	TOTAL €
COD. 06881	"Millerighe" desk table 140x70xH73 cm	€ 70,00	€
COD. 06882	"Birreria" table 220x80xH72 cm	€ 35,00	€
COD. 06971	"Star" chair 45x49xH80 cm	€ 6,00	€
COD. 06883	"Birreria" bench 220x25 cm	€ 20,00	€
COD. 09005	"Prisma" spotlight 300W	€ 30,00	€
COD. 09013	Double socket	€ 35,00	€
COD. 06055	Fascia board graphics (only company name or logo)	€ 40,00	€
COD. 06066	Carpetting	€ 8,00 / sq.m.	€
COD. 06829	"Fly" showcase 95x45xH73 cm	€ 50,00	€
COD. 06826	"Mojito" table diam. 68xH75 cm	€ 30,00	€
COD. 060026	"Mojito" small table diam. 85xH43 cm	€ 30,00	€
COD. 06747	"Spring" reception desk 95x50xH100 cm	€ 120,00	€
COD. 06987	"Sitaara" stool 40x40xH104 cm	€ 20,00	€
COD. 060015	"Genius" Armchair 60x60xH88 cm	€ 50,00	€
COD. 06879	Rack with n. 3 shelves 100x30 cm/each	€ 45,00	€
COD. 060212	"Naomi-L" display 102x45xH183 cm - 5 shelves	€ 159,00	€
COD. 060062	"Steve" coathanger	€ 15,00	€
COD. 06113	Basket papper bin	€ 4,00	€
COD. 0601	Storage room 100x100 cm with lock	€ 140,00	€
COD. 0602	Storage room 200x100 cm with lock	€ 160,00	€
COD. 0600	Wooden panel 100xH250 cm	€ 30,00	€
COD. 06077	Electrical system: panel+differential +multiway socket	€ 65,00	€
COD. 06088	Vehicle pass (valid for 3 days)	€ 45,00	€

METHOD OF PAYMENT

• Bank transfer to: **UpMarket S.r.l. CREDEM - Agenzia 14 di Milano - Bank account: CIN: F ABI: 03032 CAB: 01614 CC N° 010 0000 01890 IBAN: IT02F0303201614010000001890 SWIFT/BIC: BACRIT21382**

TOTAL	€
VAT 22% ONLY IF VAT IS DUE	€
TOTAL + VAT ONLY IF VAT IS DUE	€

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PLACE AND DATE _____

AUTHORIZED SIGNATORY AND COMPANY STAMP (LEGIBLE) _____

NAME AND SURNAME _____

2 - SUBMISSION OF REQUESTS FOR ADDITIONAL SERVICES AND FURNISHINGS



COD. 06881
"Millerighe" desk table
140x70xH73 cm



COD. 06747
"Spring" reception desk
95x50xH100 cm



COD. 06882
"Birreria" table 220x80xH72 cm
COD. 06883
"Birreria" bench 220x25 cm



COD. 06987
"Sitaara" stool
40x40xH104 cm



COD. 09005
"Prisma" spotlight
300 W



COD. 060015
"Genius" armchair
60x60xH88 cm



COD. 06971
"Star" chair
45x49xH80 cm



COD. 06879
Rack with n.3 shelves
100x30 cm/each



COD. 09013
Double socket



COD. 060212
"Naomi-L" display
102x45xH183 cm
5 shelves



COD. 06829
"Fly" showcase
95x45xH73 cm



COD. 060062
"Steve"
coathanger



COD. 06826
"Mojito" table
diam. 68xH75 cm



06113
Basket
paper bin



COD. 060026
"Mojito" small table
diam. 85xH43 cm



COD. 0601
Storage room
100x100 cm with lock



COD. 0602
Storage room
200x100 cm with lock



0600
Wooden panel
100xH250 cm