



3-5 MARCH 2017

MOVIES

COMICS

GAMES

FIERAMILANO RHO

Organized by:



UpMarket Srl - Via Gramsci, 57
20032 - Cernusco (MI) - Italy
tel. +39 02 87213851
fax +39 02 87213854
www.cartoomics.it
P.I./Fiscal Code/R.I.
of Milan: 08341010968
Cap. Soc. € 12.000,00
R.E.A. of C.C.I.A.A. of Milan: 2019002

1 - APPLICATION FORM - CAN BE FILLED IN ONLINE

MANDATORY DATA:

V.A.T./Tax Number

EXHIBITOR DATA - MANDATORY DATA

Company/Legal or physical person: _____
Address: _____
Post/zip code: _____ City: _____ Region.: _____ Country: _____
Tel.: _____ Fax: _____
E-mail: _____ Website: _____

INVOICING DATA - to be filled in only if the invoice is to be issued to a different company/name from the one above.

Company: _____
Address: _____
Post/zip code: _____ City: _____ Region.: _____ Country: _____
Tel.: _____ Fax: _____
E-mail: _____ Website: _____
V.A.T./Tax Number: _____

CONTACT PERSON FOR THE EVENT - MANDATORY DATA

Name and surname: _____
Position in the company: _____
Tel.: _____ Mob.: _____
E-mail: _____

NAME TO APPEAR ON THE FASCIA BOARD - MANDATORY DATA (only for B e C options)

No more than 50 characters, spaces included: _____

DATA FOR THE EXHIBITORS' CATALOGUE - MANDATORY DATA

Name of exhibitor as it should appear in the Official Catalogue: _____
E-mail: _____ Website: _____

THEME AREAS/SECTORS:

- | | | | |
|---|--|--|--|
| ☐ Action figures | ☐ Fantasy* | ☐ Out of the Box | ☐ TV, Home Video & Entertainment |
| ☐ Associations / Clubs* | ☐ Fanzines | ☐ Publishing Houses | ☐ Videogames |
| ☐ Boardgames | ☐ Gadgets | ☐ Role-Playing Games | ☐ Wargame, toy models and kits |
| ☐ Children's publications | ☐ Handmade bijoux & fimo creations | ☐ Science Fiction | ☐ Other _____ |
| ☐ Collectables | ☐ Manga | ☐ Schools | _____ |
| ☐ Comics | ☐ Original Comic Art | ☐ Self Comics / Artists Boulevard* | _____ |
| ☐ Cosplay | | ☐ Toys | _____ |

* Please specify the product category and / or activity in the "Other" section

PLEASE FILL IN, STAMP, SIGN AND SEND BY FAX TO +39 02 87213855 OR BY E-MAIL IN PDF FORMAT TO CARTOONICS@UPMARKETSRL.IT

PLACE AND DATE

CLEAR SIGNATURE AND COMPANY STAMP

LEGAL REPRESENTATIVE



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2 - APPLICATION FORM - CAN BE FILLED IN ONLINE

"EARLY BIRD 2" RATES: TO BE SENT BACK BY 28/11/2016 TO BE ENTITLED TO THE "EARLY BIRD 2" DISCOUNT

"EARLY BIRD 1" DISCOUNT RATES BY 30-09-2016 / "EARLY BIRD 2" DISCOUNT RATES BY 28-11-2016 / STANDARD RATES

A

RAW AREA

☐ **Raw area** sq.m. (min. 16 sq.m.) _____ x ~~62~~ / ~~72~~ / ~~82~~ €/sq.m. = € _____

B

UNFURNISHED BOOTH

The unfurnished booth includes: area, 2,5 m high partition walls, fascia board with exhibitor name, electrical system and 220V socket, **spotlights as per the size of the booth.**

☐ **Linear** sq.m. (min. 6 sq.m.) _____ x ~~72~~ / ~~82~~ / ~~92~~ €/sq.m. = € _____

☐ **Corner** sq.m. (min. 12 sq.m.) _____ x ~~82~~ / ~~92~~ / ~~102~~ €/sq.m. = € _____

C

FURNISHED BOOTH

The furnished booth includes: 2,5 m high partition walls, fascia board with exhibitor name, electrical system and 220V socket, furnishings as follows:

- | | | |
|---|---|---|
| • up to 8 sq.m.: 1 spotlight, 1 table 220x80 cm, 2 chairs | • from 25 sq.m. to 32 sq.m.: 4 spotlights, 4 tables 220x80 cm, 4 chairs | • from 49 sq.m. to 56 sq.m.: 7 spotlights, 7 tables 220x80 cm, 7 chairs |
| • from 9 sq.m. to 16 sq.m.: 2 spotlights, 2 tables 220x80 cm, 2 chairs | • from 33 sq.m. to 40 sq.m.: 5 spotlights, 5 tables 220x80 cm, 5 chairs | • from 57 sq.m. to 64 sq.m.: 8 spotlights, 8 tables 220x80 cm, 8 chairs |
| • from 17 sq.m. to 24 sq.m.: 3 spotlights, 3 tables 220x80 cm, 3 chairs | • from 41 sq.m. to 48 sq.m.: 6 spotlights, 6 tables 220x80 cm, 6 chairs | • from 65 sq.m. to 72 sq.m.: 9 spotlights, 9 tables 220x80 cm, 9 chairs |

☐ **Linear** sq.m. (min. 6 sq.m.) _____ x ~~82~~ / ~~92~~ / ~~102~~ €/sq.m. = € _____

☐ **Corner** sq.m. (min. 12 sq.m.) _____ x ~~92~~ / ~~102~~ / ~~112~~ €/sq.m. = € _____

D

REGISTRATION FEES

Fee for exhibiting company includes: electricity supply and use up to 5Kw (electrical system and socket not included), "All Risks" insurance, exhibitor passes as per the size of the stand, 1 vehicle pass, 5 one-day entry tickets in digital format, entry in the Official online and printed Catalogue.

Mandatory only for options A - B - C

☒ **Registration fee for exhibiting company** n. 1 x **150** € = € **150,00**

☐ **Registration fee for each represented company or co-exhibitor*** n. = _____ x **50** € = € _____
* It does not include the vehicle pass

E

☐ SELF COMICS/ARTISTS BOULEVARD AREA*

*Self-published comics, illustrators

Participation as exhibitor in the "Self Comics" and "Artists Boulevard" area is only for single authors or groups. **Publishing houses and companies cannot exhibit in this area.**

☐ FANTASY AUTHORS AND ARTISTS AREA*

*Self-published fantasy authors, fantasy illustrators

Participation as exhibitor in the "Fantasy Authors and Artists Area" area is only for single authors or groups. **Publishing houses and companies cannot exhibit in this area.**

☐ **Module made up of: area 2x1,5 mt + h. 2,5 mt high back wall + 1 table 140x70 cm + 1 chair + 1 spotlight. Vehicle pass not included. Maximum of 2 adjacent modules.**

n. modules = ☐ 1 or ☐ 2 x **150** €/module = € _____

☐ OUT OF THE BOX AREA*

* Self-published games

Participation as exhibitor in the "Out of The Box" area is only for single authors or groups. **Publishing houses and companies cannot exhibit in this area.**

☐ **Module made up of: area 2x1,5 mt + h. 2,5 mt high back wall + 1 table 140x70 cm + 1 chair + 1 spotlight. Vehicle pass not included. Maximum of 2 adjacent modules.**

n. modules = ☐ 1 or ☐ 2 x **150** €/module = € _____

IMPORTANT

Options **A - B - C - D**: **DEPOSIT**. The request of participation must also include proof of payment of the 30% deposit of the total amount due. Balance: by 16/01/2017.

Requests sent after 16/01/2017 must include payment of the total amount due.

TOTAL **A + B + C + D + E** = € _____

VAT 22 % = € _____
ONLY IF VAT IS DUE

TOTAL + VAT = € _____
ONLY IF VAT IS DUE

DEPOSIT 30%
(ONLY FOR OPTIONS **A - B - C - D**) = € _____

BALANCE 70% BY 16/01/2017
(ONLY FOR OPTIONS **A - B - C - D**) = € _____

Option **E**: **BALANCE TO BE PAID ON REGISTRATION.**

METHOD OF PAYMENT

☐ **BANK TRANSFER**: Validated bank transfer receipt stamped by the bank, to: UpMarket S.r.l. CREDEM - Agency 14 of Milano - Bank details: CIN: F ABI: 03032 CAB: 01614 CC N° 010 0000 01890 IBAN: IT02F0303201614010000001890 - SWIFT/BIC: BACRIT21382

☐ **CREDIT CARD/PAYPAL**: Go to the website: www.cartoomics.it > click on menu "Esporre" > "Iscrizioni e Pagamenti" > "Paga il tuo stand online"

By signing this form, the Exhibitor declares to have read the enclosed general rules and regulations of CARTOONICS, which can also be downloaded at www.cartoomics.it.
After having received this contract and payment due, UpMarket will send out all technical and logistics documents regarding participation as exhibitors.

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Please be informed that requests for additional furnishings must be sent to the Event Management Office by and no later than **4 weeks from the beginning of the event.**

Orders received after said date will incur in an **additional cost of 15%.**

Requests will be handled depending on the availability of time. **N.B.:** Stand fees and those regarding additional furnishings and stand set up regard the 3 days of the fair.

To view the furnishings: www.cartoomics.it > click on the menu Esposse > Informazioni generali/logistiche > Additional services and furnishings

EXHIBITOR NAME _____

3 - APPLICATION FORM FOR ADDITIONAL SERVICES AND FURNISHINGS

DESCRIPTION (FURNISHINGS ILLUSTRATIONS IN 2 ND PAGE)		QUANTITY	PRICE	TOTAL
COD. 06881	"Millerighe" desk table 140x70xH73 cm		€ 70,00	€
COD. 06882	"Birreria" table 220x80xH72 cm		€ 35,00	€
COD. 06971	"Star" chair 45x49xH80 cm		€ 6,00	€
COD. 06883	"Birreria" bench 220x25 cm		€ 20,00	€
COD. 09005	"Prisma" spotlight 300W		€ 30,00	€
COD. 09013	Double socket		€ 35,00	€
COD. 06055	Fascia board graphics (only company name or logo)		€ 40,00	€
COD. 06066	Carpetting		€ 8,00 / sq.m.	€
COD. 06829	"Fly" showcase 95x45xH73 cm		€ 50,00	€
COD. 06826	"Mojito" table diam. 68xH75 cm		€ 30,00	€
COD. 060026	"Mojito" small table diam. 85xH43 cm		€ 30,00	€
COD. 06747	"Spring" reception desk 95x50xH100 cm		€ 120,00	€
COD. 06987	"Sitaara" stool 40x40xH104 cm		€ 20,00	€
COD. 060015	"Genius" Armchair 60x60xH88 cm		€ 50,00	€
COD. 06879	Rack with n. 3 shelves 100x30 cm/each		€ 45,00	€
COD. 060212	"Naomi-L" display 102x45xH183 cm - 5 shelves		€ 159,00	€
COD. 060062	"Steve" coathanger		€ 15,00	€
COD. 06113	Basket paper bin		€ 4,00	€
COD. 0601	Storage room 100x100 cm with lock		€ 140,00	€
COD. 0602	Storage room 200x100 cm with lock		€ 160,00	€
COD. 0600	Wooden panel 100xH250 cm		€ 30,00	€
COD. 06077	Electrical system: panel+differential +multiway socket		€ 65,00	€
COD. 06088	Vehicle pass (valid for 3 days)		€ 45,00	€

TOTAL

€

METHOD OF PAYMENT

☐ BANK TRANSFER TO: UpMarket S.r.l. CREDEM - Agency 14 of Milan - Bank account: CIN: F ABI: 03032
CAB: 01614 CC N° 010 0000 01890 IBAN: IT02F0303201614010000001890 - SWIFT/BIC: BACRIT21382

☐ CREDIT CARD/PAYPAL: Go to the web site: www.cartoomics.it > click menu "Esposse"
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VAT 22% €
ONLY IF VAT IS DUE
TOTAL + VAT €
ONLY IF VAT IS DUE

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NAME AND SURNAME

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4 - APPLICATION FORM FOR ADDITIONAL SERVICES AND FURNISHINGS



COD. 06881
"Millerighe" desk table
140x70xH73 cm



COD. 06747
"Spring" reception desk
95x50xH100 cm



COD. 06882
"Birreria" table 220x80xH72 cm
COD. 06883
"Birreria" bench 220x25 cm



COD. 06987
"Sitaara" stool
40x40xH104 cm



COD. 09005
"Prisma" spotlight
300 W



COD. 060015
"Genius" armchair
60x60xH88 cm



COD. 06971
"Star" chair
45x49xH80 cm



COD. 06879
Rack with n.3 shelves
100x30 cm/each



COD. 09013
Double socket



COD. 060212
"Naomi-L" display
102x45xH183 cm
5 shelves



COD. 06829
"Fly" showcase
95x45xH73 cm



COD. 060062
"Steve"
coathanger



COD. 06826
"Mojito" table
68xH75 cm



06113
Basket
paper bin



COD. 060026
"Mojito" small table
85xH43 cm



COD. 0601
Storage room
100x100 cm with lock



COD. 0602
Storage room
200x100 cm with lock



0600
Wooden panel
100xH250 cm